

# Leading The Organization: Strategy, Alignment, Execution

## COURSE SPECIFICATIONS

**Length& Type:** Customizable: Up to 5 days (30 hours) – In-Person or Virtual

**Audience:** Anyone who is currently, or aspires to be, a leader of an organization. The DiSC assessment is required to participate in this program.

**Participants:** Up to 18

## DESCRIPTION

This course is designed for the individual who wants an MBA-level range of learning and development in a modular, action-learning based program. You will learn, hands on, the basics of finance, operations, strategy, tactics, how to build your brand, and how to influence and persuade others. You will practice essential skills such as: structuring and staffing a department, building a budget, creating a strategy, and executing associated tactics, creating metrics and measures (KPIs, OKRs), creating an influence map and communications plan, and how to manage the climb up your career ladder.

There will be action learning assignments with coaching and peer group feedback available. 1-on-1 coaching with a career coach will be available after the class.

Supplements to this program could include: Group Coaching, 1:1 Coaching, program debriefs and Learning Labs, learner presentations to executives, E-Learning, video capture of presentations

## LEARNING OBJECTIVES

- ✓ Create executable strategies based on stakeholder goals
- ✓ Hands-on application of finance and budgeting concepts
- ✓ Understand and exercise the basics of organizational design and staffing
- ✓ Develop strategy, tactics, and associated performance metrics
- ✓ Explore and define your career ladder
- ✓ Create an influence map and associated communication plan

## Program Components

- ✓ Strategic Planning for Leaders – 6 hours
- ✓ Corporate Finance – 6 hours
- ✓ Workforce Planning – 3 hours
- ✓ Operations – 3 hours
- ✓ Leading Projects – 3 hours
- ✓ Managing Innovation – 3 hours
- ✓ Executive Coaching – 6 hours

